



INSPIRE

SPONSORSHIP OPPORTUNITIES

45TH
ANNIVERSARY
CELEBRATION

CONFERENCE SPONSORSHIP

Why become a Sponsor?

In celebration of our 45th anniversary, we are excited to announce enhanced sponsorship levels designed to offer even greater visibility and promotional opportunities for your company. These new levels ensure that your brand is prominently displayed throughout the event, with expanded signage, digital presence, and other exclusive branding placements. By participating as a sponsor, your company will not only enjoy significant exposure to key industry leaders and stakeholders but also be recognized for its support of UnitedAg and its members during this important milestone celebration. This is a unique opportunity to align your brand with the values of collaboration and innovation that have driven our success for over four decades.

About UnitedAg's Annual Meeting & Conference

Attracting over 300 Ag leaders and business owners, UnitedAg's Annual Meeting & Conference is one of the premier events in providing Ag business owners and key decision makers with up-to-the-minute information and education on topics vital to the Ag industry. UnitedAg's members and Conference attendees include:

- Owners/Presidents/CEO's
- CFO's
- General Managers
- Directors of Operations
- Human Resource professionals
- Growers, packers, shippers
- Farm labor contractors
- Food processors
- Commodity and specialty crops across California and Arizona
- Affiliated businesses which includes marketing and CPA firms

CONFERENCE SPONSORSHIP LEVELS

SAPPHIRE \$12,000

The Legacy Sponsorship is the premier year-long sponsorship level of the UnitedAg Annual Conference. Sponsorship will grant you premier visibility and signage in all key conference printed materials, badges, welcome packet insert, webpage, social media, podcast series, webinars, signature giveaways, and pre & post media updates. Also included is the opportunity to feature a promotional video during key conference events. **Sponsorship includes 4 conference registrations.**

(Limited to 4 sponsors)

SUSTAINING \$6,000

Sustaining Sponsors will have their logo included on all key conference printed materials, signage, webpage, social media and pre & post media updates. **Sponsorship includes 3 conference registrations. (Unlimited Sponsors)**

SUPPORTING \$3,000

Supporting Sponsors will have their logo included on the conference program, signage, webpage and social media. **Sponsorship includes 2 conference registrations. (Unlimited Sponsors)**

CONTRIBUTING \$1,500

Contributing Sponsors will have their logo included on the conference program, signage, webpage and social media. **Sponsorship includes 1 conference registration. (Unlimited Sponsors)**

CONFERENCE SPONSORSHIP LEVELS

ANNUAL LUNCHEON & KEYNOTE SPONSOR \$1,500

Recognition during Annual Luncheon; Opportunity to provide promo giveaway to be given out during the event; Company name/logo will be included on the agenda; two (2) tickets included to attend the Annual Awards Luncheon.

(Limited to 4 sponsors)

AHOY! ANNUAL DINNER DANCE & AWARDS SPONSOR \$1,200

Recognition during Annual Dinner Dance; One (1) ticket included to attend the Annual Dinner Dance; Company name/logo displayed during the event; recognition in the Conference program. **(Limited to 4 sponsors)**

ANNUAL BREAKFAST & KEYNOTE SPONSOR \$1,000

Recognition during Annual Breakfast; Company name/logo on agenda; Company name/logo in Annual Conference program; Two (2) tickets included to attend the Annual Breakfast & Keynote. **(Limited to 4 sponsors)**

45TH ANNIVERSARY SPONSOR \$500

Recognition during Welcome Reception; Company name/logo on promotional pieces, event signage and Conference program; 1 ticket included to attend the Welcome Reception; logo featured on all digital newsletters throughout 2025. **(Unlimited sponsors)**

SESSION SPONSOR \$500

Company name/logo displayed during all Conference sessions with additional recognition in the Conference program. **(Unlimited Sponsors)**

BREAK SPONSOR \$250

Company name/logo displayed on signage at all break stations with additional recognition in the conference program. **(Unlimited Sponsors)**

A LA CARTE SPONSORSHIP OPPORTUNITIES

PODCAST+ SPONSOR \$2,000

We will promote your brand on social media, feature your company name/logo on the podcast page, and highlight your company name/logo on our YouTube channel page. Additionally, your company will be listed in our monthly newsletter (reaching 8,500 subscribers) for a full 12-month period. **(Unlimited Sponsors)**

INNOVATION & TECHNOLOGY SPONSOR \$1,500

As part of our digital transformation, these sponsors support our mission to deliver faster service and improved access to health benefit information for our members by helping UnitedAg streamline processes and adopt innovative technologies. Your company name/logo will be featured across our digital health platforms year-long. **(Unlimited Sponsors)**

PODCAST SPONSOR \$1,000

We will promote your company name/logo on social media and include your company name/logo on the podcast page. We will include your listing on our monthly newsletter (8,500 subscribers) for the full 12-month period. **(Unlimited Sponsors)**

WOMENAG NETWORK SPONSOR \$500

Your company name/logo will appear on all marketing materials, all written materials of the online session, and showcasing your company on all social media and Academy webpage. Recognition of your sponsorship in the WomenAg graduation program and program participant directory. **(Unlimited Sponsors)**

HR ROUNDTABLE SPONSOR \$300

Your company name/logo, website and hyperlink will be featured on regional HR Roundtable invitation, event website, pre-post communications and all social media promotional efforts; recognition during welcome remarks and on handout materials. **(Unlimited Sponsors)**

2024 SPONSORS





DON'T WAIT!
THE SPONSORSHIP DEADLINE IS JANUARY 31, 2025

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