

BUILDING FOR **THE FUTURE**

2022

ABOUT UNITEDAG



UnitedAg is a member-owned agricultural trade association of over 1,000 agribusiness employers. We are a recognized leader in providing innovative health care benefit plans and solutions that fit the unique needs of the agribusiness community.



SPONSORSHIP LEVELS

LEGACY \$10,000

The Legacy Sponsorship is the premier year-long sponsorship level of the UnitedAg Annual Conference. Sponsorship will grant you premier visibility and signage in all key conference printed materials, badges, welcome packet insert, webpage, social media, podcast series, webinars, signature giveaways, and pre & post media updates. **Sponsorship includes 4 conference registrations. (*Limited to 4 sponsors.*)**

STEWARD \$7,000

Steward Sponsors will have their logo included on all key conference printed materials, welcome packet insert, badges, signage, webpage, social media and pre & post media updates. **Sponsorship includes 3 conference registrations.**

SUSTAINING \$5,000

Sustaining Sponsors will have their logo included on all key conference printed materials, signage, webpage, social media and pre & post media updates. **Sponsorship includes 2 conference registrations.**

SUPPORTING \$2,500

Supporting Sponsors will have their logo included on the conference program, signage, webpage and social media. **Sponsorship includes 2 conference registrations.**

CONTRIBUTING \$1,200

Contributing Sponsors will have their logo included on the conference program, signage, webpage and social media. **Sponsorship includes 1 conference registration.**



42ND ANNUAL MEETING & CONFERENCE

Attracting over 200 Ag leaders and business owners, UnitedAg's Annual Meeting and Conference is one of the premier events in providing Ag business owners and key decision makers with up-to-the-minute information and education on topics vital to the Ag industry. UnitedAg's members and Conference attendees include:

- Owners/Presidents/CEO's
- CFO's
- General Managers/Directors of
- Operations
- Human Resource professionals
- Growers, packers, shippers
- Farm labor contractors
- Food processors
- Commodity and specialty crops across
- California and Arizona
- Dairy, pork, beef, poultry
- Affiliated businesses





A LA CARTE SPONSORSHIP

WOMENAG NETWORK SPONSOR \$2,000

Opportunity to present welcoming remarks at the sponsored online session(s) via the WomenAg online network focusing on your company's commitment to the leadership network. Your company name will appear on all marketing materials, all written materials of the online session, and showcasing your company on all media mentions. Recognition of your sponsorship for the WomenAg graduation program, program participant directory.

PARTNERS IN HEALTH SPONSOR \$1,500

Health Sponsors will have their logo included on all key events, webinars and campaigns, and health product launches. The sponsorship also includes health campaigns printed materials, signage, webpage, social media and media updates.

PODCAST YEARLONG SPONSOR \$1,000


We will permanently record and promote your company with live read 60 second pre-roll and mid-roll audio ads FOR THE ENTIRE YEAR! In addition, we will promote your brand on on our Facebook page, Instagram and tweet your company to our Twitter following 2 times for each episode. We will include your listing on each episodes show notes page and our weekly newsletter (8,500 subscribers) for the full 12-month period.

PODCAST SINGLE EPISODE SPONSOR \$200

We will promote your company on on our Facebook page, Instagram and tweet your company to our Twitter following 2 times per episode. We will include your listing on the episode show notes page and any pre / post recording. Sponsor can pre-select episode.

VISIONARY SPONSOR \$500

Your company name or logo, website and hyperlink will be featured on all CFO Forums & HR Roundtable invitations, event website, pre-post communications and all social media promotional efforts; recognition during welcome remarks and on handout materials.



BECOME A **SPONSOR**

unitedag.org/sponsorship

Don't wait!
Deadline to sponsor is
July 1, 2022



SPONSORSHIP COMMITMENT FORM

CONTACT INFORMATION

Contact Name	<input type="text"/>		
Company	<input type="text"/>		
Mailing Address	<input type="text"/>		
City	<input type="text"/>	State	<input type="text"/>
		Zip Code	<input type="text"/>
Phone	<input type="text"/>	Email	<input type="text"/>

SPONSORSHIP PACKAGES

<input type="checkbox"/> Legacy \$10,000	<input type="checkbox"/> Steward \$7,000	<input type="checkbox"/> Sustaining \$5,000
<input type="checkbox"/> Supporting \$2,500	<input type="checkbox"/> Contributing \$1,200	

A LA CARTE SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> WomenAg Network Sponsor \$2,000	<input type="checkbox"/> Partners in Health Sponsor \$1,500
<input type="checkbox"/> Podcast Yearlong Sponsor \$1,000	<input type="checkbox"/> Podcast Single Episode Sponsor \$200
<input type="checkbox"/> Visionary Sponsor \$500	

PAYMENT

<input type="checkbox"/> Check Please make the check payable to UnitedAg and mail with this form to: UnitedAg Membership 54 Corporate Park Irvine, CA 92606	<input type="checkbox"/> Credit Card Please email this form to membership@unitedag.org . A digital invoice will be issued to the email provided.
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800.223.4590 | membership@unitedag.org | unitedag.org/sponsorship



THANK YOU FOR YOUR SUPPORT