



MEMBERSHIP REWARDS PROGRAM

2020

united  ag



PROGRAM OVERVIEW

At UnitedAg, our vision is to provide the best, most affordable, innovative health benefits and services for agribusiness. We value your membership, and continually work to bring additional value to your membership. We have created a membership rewards program for our members for your continued support of UnitedAg's healthcare program throughout your organizations.

Within this program, your participation can be rewarded for various categories involving their healthcare and UnitedAg benefits. When it comes time to renew your UnitedAg membership, you may qualify for a one-time UnitedAg health care reward based on your organization's levels of participation in UnitedAg events throughout the year.



POINT CONVERSION



One point equals one percent savings based on your first month's health plan contribution. A maximum of a ten percent reward may be applied based on your member company's approved participation. Your earned reward will be applied 3 months after your health plan renewal and upon completion of 12 months of enrollment in the UnitedAg health plan.



SAMPLE POINT CONVERSION





PROGRAM DETAILS

Your Member Rewards participation will run the entire length of your participation in the UnitedAg's health plan participation year (Example: January 1st, 2020 - December 31st, 2020). Your qualifying and chosen category events, communications and participation will be submitted to UnitedAg for review and approval. Upon approval, your one-time reward will be calculated, based on your first month's health care renewal contribution amount, and applied to your organization's monthly health care invoice within 90 days of your renewal period. UnitedAg is here to assist you and your dedicated service representative(s) will be an additional resource for you.



**Member
Engagement**



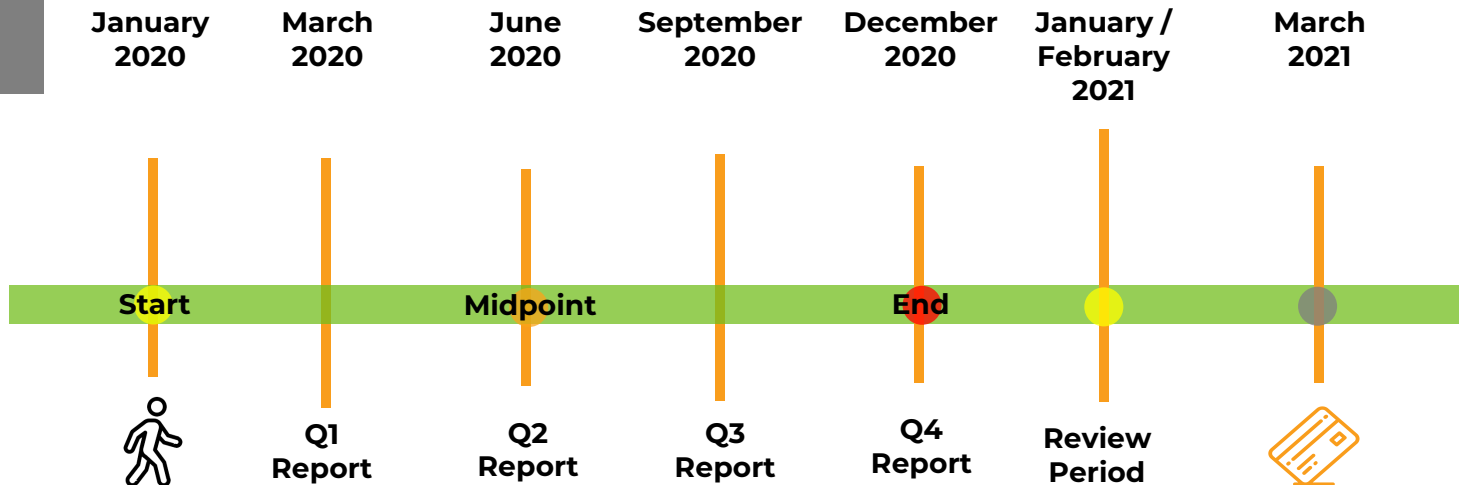
**Health &
Wellbeing**



**UnitedAg
Community**



SAMPLE Timeline



UnitedAg will evaluate program qualifications and participation upon completion of the 12-month program.



EARNED REWARDS PROCESS

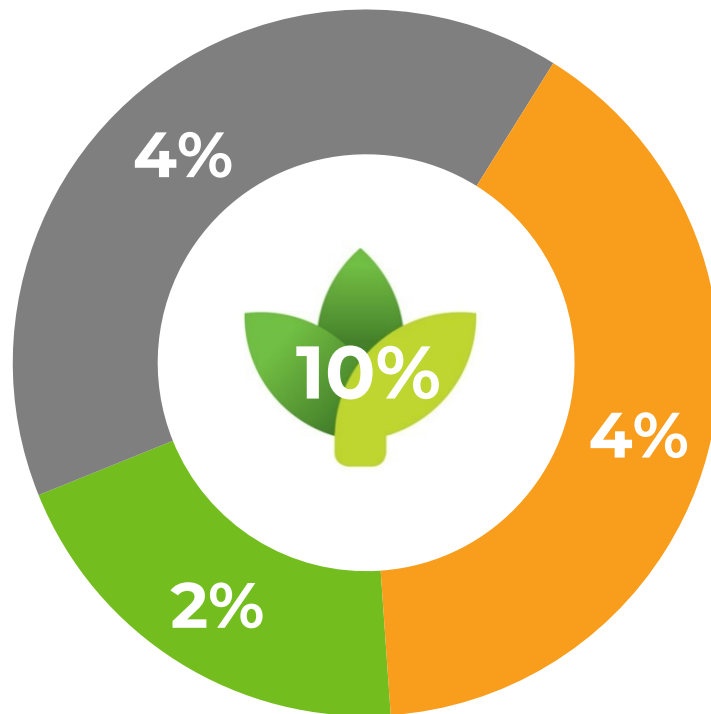
The earned reward will be distributed 90 days after program deadline, will be applied towards future UnitedAg health contributions.

UnitedAg will evaluate program qualifications and participation upon completion of the 12-month program. After the 60-day review is complete, and reporting has been identified, UnitedAg will determine if and what percentage will be awarded to the member group.



POINT BREAKDOWN

- **2% or 2pts** | Member Engagement
- **4% or 4pts** | Health & Wellbeing
- **4% or 4pts** | UnitedAg Community





MEMBER ENGAGEMENT



2 PTS

Participation in the Ambassador Program - 1 Points

Communication Strategy - 1 Point

Establish a Healthcare Communication Strategy





HEALTH & WELLBEING



4 PTS

Participation at the H&W Centers - 1 Point

- Flu Shots
- Annual Health Exams

***An Extra point is available for 60% organization participation – 1 point**

Annual Biometric & HRA Screening Program – 1 Point

- Health Fairs
- Biometric Screenings at Wellness Centers

Teladoc Registrations – 1 Point





UNITEDAG COMMUNITY



Referral of outside company to UnitedAg –

1 Point

Qualifications:

- Refer employers to UnitedAg
- Prospective members attends our Annual Conference

Members/Member Organizations attendance at UnitedAg events – 1 Point

Qualifications:

- Attend Annual Conference
- Attend HBF Forums & 7 out of 12 Ops Forums

Participation in UnitedAg Programs – 1 Point

Qualifications:

- WomenAg
- AEL Program
- Education or Advocacy Committee

Innovation Pilot Program – 1 Point





APPLICATION TO PARTICIPATE



EXAMPLE



Please complete the contact form below. Then indicate which programs you would like commit to participating in by checking the boxes below.

Contact Information

Contact Name Heidi Valdivinos Phone 800-223-4590
Email hvaldivinos@unitedag.org
Company UnitedAg
Address SA Corporate Park
City Irvine State CA Zip 92606
Service Representative Name _____
Date of UnitedAg Health Plan Renewal JUNE 1st, 2020

Participation Selections (please select one or more*)

*This is a one-time opportunity for savings. One point equals one percent savings based on your first month's health plan contribution. A maximum of a ten percent reward may be applied based on your member company's approved participation. Your earned reward will be applied 3 months after your health plan renewal and upon completion of 12 months of enrollment in the UnitedAg health plan.

Member Engagement (2 points total)

- Ambassador Program – 1 point
- Establish Communication Strategy – 1 point

Health & Wellbeing (4 points total)

- Participation of Health & Wellness Centers – 1 point
 - One (1) extra point is awarded for 60% or higher participation from your organization – 1 point
- Annual Biometric & HRA Screening Program – 1 point
- Teladoc Registrations - 1 point

UnitedAg Community (4 points total)

- Referral of Potential Member to UnitedAg – 1 point
- Members/Member Organizations attendance at UnitedAg Regional & Annual Events – 1 point
- Participation in UnitedAg Programs (WomenAg, Agribusiness Emerging Leaders, Education or Advocacy Committee – 1 point
- Participation in Innovation Pilot Program – 1 point

Decline Participation in the Membership Rewards Program

- I decline to participate in this program.

By signing below, you understand that this is a one-time opportunity for savings up to 10%. You agree to the following terms and conditions: Your Rewards Program participation will run the entire length of your participation in the UnitedAg's health plan participation year (Example: January 1st, 2020 - December 31st, 2020). Your qualifying and chosen category events, communications and participation will be submitted to UnitedAg for review and approval. Upon your percentage approval, your one-time renewal reward will be calculated, based on your first month's UnitedAg health care renewal contribution amount. This reward will be distributed as a savings to your organization's monthly health care invoice within 90 days of your renewal period. The Member Rewards Program, and its terms and conditions, are subject to change at the discretion of UnitedAg at any time.

Principal Signature

Date

Service Representative Signature

Date

Please submit this completed form to memberrewards@unitedag.org. If you have any questions, contact UnitedAg Client Services at 800.223.4590.

Qualification for Points by Category

| | |
|---|--|
| <p>Member Engagement (Up to 2 points available)</p> <ul style="list-style-type: none"> Participation in the Ambassador Program (1 Point) Communication Strategy (1 Point) <ul style="list-style-type: none"> Email Campaign Text Messaging Opt In/Opt Out Organization Healthcare Meetings | <p>Health & Wellbeing (Up to 4 points available)</p> <ul style="list-style-type: none"> Participation with UnitedAg Health & Wellness Centers (2 Points) <ul style="list-style-type: none"> 25% of your organization visits UnitedAg Health & Wellness Centers and receives one of the following services (1 point): <ul style="list-style-type: none"> Flu shots Annual Exam An extra (1) point is available for 60% organization participation (1 point) |
| <p>UnitedAg Community (Up to 4 points available)</p> <ul style="list-style-type: none"> Referral of outside company to UnitedAg (1 Point) <ul style="list-style-type: none"> If they become a member of UnitedAg or attend the Annual Conference Members/Member Organizations attendance at UnitedAg Events (1 Point) <ul style="list-style-type: none"> Attendance at our Annual Conference or Attendance at our Health Benefits Forum AND 7 out of 12 of our Ops Forums Participating in UnitedAg Programs (2 Points) <ul style="list-style-type: none"> One (1) point available for Innovation Pilot Program participation (1 point) One (1) point available with participation in one of the following (1 point): <ul style="list-style-type: none"> WomenAg Young Ag Leaders Scholarship Committee Advocacy Committee | <ul style="list-style-type: none"> Teladoc Registrations (1 Point) <ul style="list-style-type: none"> 50% of your organization registers for Teladoc <ul style="list-style-type: none"> *Must be full Teladoc registrations to qualify including medical history segments Your organization could include this in an internal health fair to drive more registrations Annual Biometric & HRA Screening Program (1 Point) <ul style="list-style-type: none"> Organization may host an Annual Biometric and/or HRA Screening at one of their local UnitedAg Health and Wellness Centers at no cost to the organization Organization may host a health fair event at their own facility at their own cost <ul style="list-style-type: none"> *Average over a 12-month period to calculate average monthly participation |

Important: Each organization is responsible for tracking and submitting their progress to UnitedAg on a quarterly basis throughout their membership year. UnitedAg will also provide a quarterly report to review for your appropriate categories. Your UnitedAg Service Representatives and Field Service Representatives are available to answer any questions you may have throughout the year as well as help collect your progress submissions. You may also submit your questions, progress or report submissions to: memberrewards@unitedag.org.

Please submit this completed form to memberrewards@unitedag.org. If you have any questions, contact UnitedAg Client Services at 800.223.4590.



HOW SOON CAN I ENROLL IN THE PROGRAM?

The Member Rewards Program will be available:

June 1st, 2020*

***For organizations renewing June 1st and future renewal months**

Enrollment will depend on when your organization's renewal cadence falls. For example, if your health plan renewal is July 2020, your Member Rewards Program year will begin July 1st, 2020 and continue through June 30th, 2021.

UnitedAg recommends that you reach out to your dedicated Service Representative and Field Service Representatives to begin assisting you with your enrollment at your earliest convenience, prior to your next renewal month.



HOW TO ENROLL IN THE PROGRAM?



Service Representative



Client Services



Underwriting Team





THANK YOU
