

EMPOWERU

2019

SPONSORSHIP OPPORTUNITIES

MARCH 6–8, 2019
DISNEY'S GRAND
CALIFORNIAN
ANAHEIM • CALIFORNIA

united  ag

EXPAND YOUR Visibility & Influence

- **Showcase your logo and business** to the entire UnitedAg membership: over 3,000 agribusiness owners, managers, companies and associations that UnitedAg reaches each week through its exclusive publications, communications, events, website, and social media.
- **Our sponsors build long-lasting relationships** with UnitedAg members.
- **There are many ways to sponsor in 2019**, and at every price point. Find the level or package that benefits you!

CORPORATE SPONSOR \$10,000

Corporate Sponsorship is the premier sponsorship level of the UnitedAg Annual Meeting and Conference. Corporate Sponsorship will gain you premier visibility and signage in all key conference printed materials. (Limited to 4 sponsors.)

BENEFITS INCLUDE:

- Pre-conference publications
- Social Media Marketing Efforts (Facebook, Twitter & Instagram)
- Annual Conference Welcome Packet
- Annual Conference Program
- The 50's Sock Hop Dinner Dance (4 included)
- Annual Conference Program
- Conference Registrations (4 included)
- Post-conference publications

BACK AGAIN THIS YEAR:

- Business card-size ad in Annual Meeting Agenda
- Quarter-page ad in Conference Program
- Logo on Website

ADDITIONAL YEARLONG SPONSORSHIP:

- Health Benefits Regional Events in 3 regions (signage)
- CFO / HR Symposium in 2 regions (signage)
- Health Innovation Forum (signage)
- UnitedAg Weekly News (logo signage)
- Women Ag Leadership Academy (signage)

PLATINUM SPONSOR \$7,500

Platinum Sponsors at this level will have their logo included on all key conference printed materials and signage.

BENEFITS INCLUDE:

- Pre-conference publications
- Website logo signage
- Annual Conference Welcome Packet
- Annual Meeting Program
- The 50's Sock Hop Dinner Dance (3 included)
- Annual Conference Program
- Conference Registrations (3 included)
- Post-conference publications
- Social Media outlets: Facebook, Twitter & Instagram

Who We Are

UnitedAg is a member-owned agricultural trade association of more than 850 agribusiness employers. We are a recognized leader in providing quality health care benefit plans and benefits that fit the unique needs of the agribusiness community. Our members look to us to find the most valuable industry resources, advocacy, business solutions, service providers and networking opportunities.

We organize and promote educational activities, conferences, regional meetings, webinars and workshops that provide our members with the proper tools and solutions to ensure a strong business and vital Ag industry.

UnitedAg's 2019 Annual Meeting & Conference

Attracting over 250 Ag leaders and business owners, UnitedAg's Annual Meeting and Conference is one of the premier events in providing Ag business owners and key decision makers with up-to-the-minute information and education on topics vital to the Ag industry. UnitedAg's members and Conference attendees include:

- Owners/Presidents/CEO's
- CFO's
- General Managers/Directors of Operations
- Human Resource professionals
- Growers, packers, shippers
- Farm labor contractors
- Food processors
- Commodity and specialty crops across California and Arizona
- Dairy, pork, beef, poultry
- Businesses affiliated with Ag

For more information or to sign up as a 2019 UnitedAg sponsor, please visit: www.unitedag.org or contact our UnitedAg Marketing team at marketing@unitedag.org or call (800) 223-4590.

PHILANTHROPY Sponsorship Opportunities

9TH ANNUAL "SWINGIN' IRON" Golf Tournament

Proceeds to benefit Agribusiness Education Foundation!

Title Sponsor

\$1,500 (1 Available)

Signage during Annual Golf Tournament plus foursome included; recognition as tournament sponsor and a give a way or promo item to be given to all tournament participants. All tournament sponsors will be recognized during the Member Connection, Annual Conference Program, and post event marketing efforts as well as on social media.

Tournament Sponsor

\$750 (4 available)

Signage during Annual Golf Tournament; recognition as tournament sponsor and a giveaway or promo item to be given to all tournament participants. All tournament sponsors will be recognized during the Member Connection, Annual Conference program, pre and post event marketing efforts as well as social media.

Putting Contest Sponsor

\$450 (3 available)

Putting Contest Sponsors will receive exclusive table signage and marketing material may be provided by your company. A representative from your company can attend and network with tournament participants. You will be recognized during the Member Connection, in the Annual Conference program, post event marketing efforts and social media.

Elixir Bar Sponsor

\$300 (3 available)

Recognition in conference brochure; recognition during the Member Connection; tabletop signage at the Exilir Bar with company name or logo and verbal recognition at welcome reception.

Lunch Sponsor

\$500 (3 available)

Recognition in Conference brochure; Recognition during Tournament Awards & Member Connection.

Closest to the Pin Sponsor

\$450 (1 available)

Recognition in Conference brochure; Recognition during Tournament Awards & Member Connection; tee sign with company name or logo. (GPS signage available)

Longest Drive Sponsor

\$400 (2 available)

Recognition in Conference brochure; Recognition during Tournament Awards & Member Connection; tee sign with company name or logo. (GPS signage available)

Beverage Cart Sponsor

\$500

Recognition in Conference brochure; Recognition during Tournament Awards & Member Connection. (GPS signage available)

Awards Sponsor

\$300

Recognition in Conference brochure;
Recognition during Tournament Awards. Awards & Member Connection.

Tee Sponsor

\$220 (18 available)

Recognition in Conference brochure; recognition during our Member Connection; tee sign with company name or logo. (GPS signage available)

BOWL-O-RAMA Tournament

Proceeds to benefit Agribusiness Education Foundation!

"The Perfect Game" Sponsor (w/ Bowling Team)

\$1,500

Six (6) Tickets to Attend the Member Connection Event
Team of 6 bowlers included in the tournament w/ bowling socks
Team name / logo featured on event signage
Team name / logo featured throughout the night on TV monitors
Team name / logo included on all printed materials and prominently listed on pre & post-event press releases and social media

"SPARE" Sponsor (No Bowling)

\$1,000

Four (4) Spectator Tickets to watch the Bowling Tournament
Four (4) Tickets to Attend the Member Connection Event
Team name / logo featured on event signage
Team name / logo featured throughout the night on TV monitors
Team name / logo included on all printed materials and prominently listed on pre & post-event press releases and social media

Tournament Awards Sponsor

\$500

Recognition in conference brochure; recognition during Tournament Awards, Welcome Reception, Annual Conference program, pre and post event marketing efforts as well as social media signage with company name or logo.

Roll-Out Sponsor

\$300 (8 available)

Recognition for sock sponsorship and tournament giveaways; recognition in conference brochure; recognition during Tournament Awards, Welcome Reception, Annual Conference program, and signage with company name or logo.

SPONSORSHIP Opportunities for the 2019 Conference!

A LA CARTE Events

Member Connection Sponsor \$1,500 (3 available)

Opportunity to provide promotional giveaways at the Member Connection; Recognition during opening and ending remarks of the Member Connection; Company name or logo on Member Connection banner & promotional pieces; Two (2) tickets included to attend the Member Connection.

Annual Breakfast & Keynote Sponsor \$1,000 (3 available)

Verbal recognition during opening remarks by keynote speaker; Company name or logo on Annual Breakfast agenda; Company name or logo in Annual Conference program and on website; Two (2) tickets included to attend the Annual Breakfast & Keynote.

Annual Meeting & Awards Luncheon Sponsor \$1,500 (2 available)

Opportunity to provide promotional tabletop giveaway to be given out during Luncheon; Recognition during Luncheon; Company name or logo will be included in the Annual Awards Luncheon program; two (2) tickets included to attend the Annual Meeting & Awards Luncheon.

Conference Session Sponsor \$500 (4 available)

Company name or logo displayed during session; recognition during session welcome remarks; recognition as session sponsor in Annual Conference program; one piece of marketing material to be included in the session handouts.

Leadership Training Sponsor \$700

Company name or logo displayed during leadership training; recognition during session welcome remarks; recognition in conference program.

The 50's Sock Hop Dinner Dance Sponsor \$500 (4 available)

Company name or logo displayed during Dinner Dance; recognition during Dinner Dance; recognition as Dinner Dance sponsor in Dinner Dance Program and 2019 Silent Auction Brochure.

PARTNERS in Health

Health Innovation Forum Sponsor \$700

Sponsor recognition on all event promotions, including event signage, event program, event website, pre/post social media promotional efforts, and all future ongoing programs in 2019 hosted by the Health Innovation Forum.

Service Rep Partner Sponsor *(back by popular demand!)* \$250

Company name or logo displayed in Service Rep Awards Luncheon program; recognition during Service Rep Awards Luncheon; yearlong recognition in quarterly Rep Initiative Newsletter.

CREATIVE Opportunities

Friends of UnitedAg \$3,250

Ongoing recognition on the UnitedAg website; featured recognition at all major events including the Annual Conference, Health Benefits Forums, CFO / HR Symposium, Health Innovation Forum, WomenAg Leadership Academy, advocacy events and workshops hosted by UnitedAg.

Health Benefits Forum \$1,000 (for all regions)

Sponsor recognition on all event promotions, including event signage, event program, event website and pre/post social media promotional efforts.

CFO / HR Symposium \$1,000 (in all regions)

Company name or logo on Symposium invitations, event website and all social media promotional efforts; recognition during welcome remarks and on handout materials. The Symposium is attended by HR managers, CFOs, Controllers, and accounting personnel, and personnel directors, averaging 150 attendees per quarter across all regions.

WomenAg Leadership Academy \$2,000

Verbal recognition and signage on all event promotional materials and publicity. The opportunity to provide a marketing flyer or giveaway at each leadership session; recognition on social media (Facebook, Twitter & Instagram) and website; One (1) registration included in this sponsorship package to participate in the Women Ag Leadership Academy (all 5 sessions).



CONTACT INFORMATION

Name/Primary Contact: _____

Company: _____

Address/City/State/Zip: _____

Mobile Phone: _____ E-mail: _____

SPONSORSHIP OPPORTUNITIES

Please check one or more of the following sponsorships. For more details on what's included with these sponsorship packages, see **2019 UnitedAg Sponsorship Opportunities** at www.unitedag.org/empoweru19. If you have any questions, please contact UnitedAg Marketing: marketing@unitedag.org or (800) 223-4590.

2019 Conference Sponsorship Packages	Cost
<input type="checkbox"/> Corporate (4 available)	\$10,000
<input type="checkbox"/> Platinum	\$7,500
<input type="checkbox"/> Gold	\$5,000
<input type="checkbox"/> Silver	\$2,500
<input type="checkbox"/> Bronze	\$1,200

A La Carte Sponsorship Opportunities	Cost
<input type="checkbox"/> Member Connection (3 available)	\$1,500
<input type="checkbox"/> Annual Breakfast & Keynote Sponsor (3 available)	\$1,000
<input type="checkbox"/> Annual Awards Luncheon Sponsor (2 available)	\$1,500
<input type="checkbox"/> Conference Session Sponsor (4 available)	\$500
<input type="checkbox"/> NEW Leadership Training Sponsor	\$700
<input type="checkbox"/> NEW The 50's Sock Hop Dinner Dance Sponsor (4 available)	\$500

Partners in Health	Cost
<input type="checkbox"/> Health Innovation Forum	\$700
<input type="checkbox"/> Service Rep Partner	\$250

Creative Sponsorship Opportunities	Cost
<input type="checkbox"/> Friends of UnitedAg	\$3,250
<input type="checkbox"/> Health Benefits Forum (for all regions)	\$1,000
<input type="checkbox"/> NEW CFO / HR Symposium (for all regions)	\$1,000
<input type="checkbox"/> WomenAg Leadership Academy	\$2,000

9 th Annual "Swingin' Iron" Golf Tournament	Cost
<input type="checkbox"/> Title Sponsor (1 available)	\$1,500
<input type="checkbox"/> Tournament Sponsor (4 available)	\$750
<input type="checkbox"/> Putting Contest Sponsor (3 available)	\$450
<input type="checkbox"/> Elixir Bar Sponsor (3 available)	\$300
<input type="checkbox"/> Lunch Sponsor (3 available)	\$500
<input type="checkbox"/> Closest to the Pin Sponsor (1 available)	\$450
<input type="checkbox"/> Longest Drive Sponsor (2 available)	\$400
<input type="checkbox"/> Beverage Cart Sponsor	\$500
<input type="checkbox"/> Awards Sponsor	\$300
<input type="checkbox"/> Tee Sponsor (18 available)	\$220

Bowl-O-Rama Tournament	Cost
<input type="checkbox"/> NEW The Perfect Game Sponsor	\$1,500
<input type="checkbox"/> NEW Spare Sponsor	\$1,000
<input type="checkbox"/> NEW Tournament Awards Sponsor	\$500
<input type="checkbox"/> NEW Roll-Out Sponsor (8 available)	\$300

PLEASE SELECT A PAYMENT OPTION

- ☐ **MAIL & CHECK:**
Please make the check payable to **UnitedAg** and mail with this form to:

UnitedAg Marketing
54 Corporate Park
Irvine, CA 92606

- ☐ **EMAIL & CREDIT CARD:**
Please email this form to marketing@unitedag.org.
You will receive an e-mail invoice that contains a link to pay by credit card.

Conference Sponsorship Packages on Reverse Side ►

EMPOWERU – NEW IDEAS TOGETHER WITH THESE EMPOWERING SPONSORSHIP PACKAGES

Sponsorship Packages Available	CORPORATE SPONSOR \$10,000	PLATINUM SPONSOR \$7,500	GOLD SPONSOR \$5,000	SILVER SPONSOR \$2,500	BRONZE SPONSOR \$1,200
Pre-Conference Publications: Company name or logo in pre-conference publications one month prior to conference (reach 3,500 ag individuals 4 times via print and email).					
Annual Luncheon: Recognition during annual luncheon; company name or logo in annual luncheon program.					
Annual Conference Welcome Packet Insert: One piece of marketing material included in the Annual Conference Welcome Packets for attendees.					
Annual Breakfast & Keynote: Company name or logo in program.					
The 50's Sock Hop Dinner Dance: Company name or logo on signage at entrance; logo displayed on continuous loop for most of event; and verbal recognition.					
Sponsor Signage: Company name or logo on Conference signage to be displayed at registration, keynote & general sessions, and dinner dance.					
Annual Conference Program: Company name or logo in program.					
Annual Conference Registration Included: Four (4) for Corporate sponsor; Three (3) for Platinum sponsor; Two (2) for Gold sponsor; Two (2) for Silver sponsor; one (1) for Bronze sponsor.					
Post-Conference Publications: Company name or logo in single post-conference issue of UnitedAg News (reach 1,600 subscribers).					
Golf Sponsorship & Bowling Sponsorship: (Golf & Bowling Sponsorship Section of the 2019 Sponsorship Opportunities brochure)					
ONGOING YEARLONG SPONSORSHIP					
UnitedAg News: Company name or logo listed as a 2019 corporate sponsor in quarterly newsletters (reaching more than 1,600 members and prospect contacts via print and email).					
Health Benefits Forum: Company name or logo on signage at all regional events.					
CFO / HR Symposium: Company name or logo on signage at all regional events.					
Health Innovation Forum: Company name or logo listed at all events.					
WomenAg Leadership Academy: Company name or logo on signage at all regional events.					