

2018

AGRIBUSINESS EMERGING LEADERS ACADEMY



PROMOTING PROFESSIONAL GROWTH of the next generation of agribusiness leadership and ensuring a thriving Agriculture industry for generations to come.



Exclusive to UnitedAg member-affiliated students



Funds raised through annual silent auction, golf tournament, walkathons and generous donations



A part of students' success stories since 1989



Helping grow the future leaders of agriculture



FACEBOOK /AefFoundation • TWITTER @AefFoundation
INSTAGRAM @UnitedAgOrg • WEBSITE www.unitedag.org



Mission

To promote professional growth of the next generation of agribusiness leaders and to ensure a thriving Agricultural industry for generations to come.

About the Academy

The UnitedAg Agribusiness Emerging Leaders Academy is a personal development and leadership program. Each year, a select group of 5 agribusiness students will take part in the twelve-month, course designed to educate, develop, connect future agribusiness leaders. The program will offer components of the agribusiness industry, personal and professional development, networking and relationship-building activities, and guidance from leading industry executives through an intimate speaker series exclusive to the Agribusiness Emerging Leaders.

Community Outreach

The Agribusiness Emerging Leaders (AEL) are past recipients of the AEF scholarship program and are also individuals pursuing careers in the agribusiness sector. Agribusiness Emerging Leaders will have the opportunity of developing many skills including volunteering for local community organizations such as Big Brother Big Sisters, Second Harvest and provide rewarding experiences. The AEL will also support the Annual Golf Tournament, Walk-A-Thon, and events that support the overall efforts of the UnitedAg Education Foundation.

HOW DO I BECOME ELIGIBLE FOR THIS ACADEMY?



A UnitedAg Member company **nominates** an applicant for the Academy



Submit the following Items:

- A complete application for the Academy (page 4)
- **One-page typed resume** of your work, community service, educational and extra curricular activities.



Sponsorship submission from the UnitedAg Member company that nominated the applicant

SUBMITTING YOUR APPLICATION



DUE DATE FOR APPLICATION:
DECEMBER 31, 2017



COMPLETE THE APPLICATION ON PAGE 4 OF THIS DOCUMENT



MAIL IN APPLICATION & RESUME:
UnitedAg AEL Academy
54 Corporate Park
Irvine, CA 92606



QUESTIONS?

Contact Gabby Sanchez:
• gsanchez@unitedag.org
• (800) 223-4590

SCHEDULE OF EVENTS FOR 2018



Academy Sessions

- S1 | **SPECIAL SESSION at UnitedAg's 38th Annual Conference**
March 2018 • The Omni La Costa – Carlsbad, CA
- S2 | **2018 LEGISLATIVE DAY at the State Capitol**
TBD 2018 • Sacramento, CA
- S3 | **2018 MEMBER Agriculture Tour**
TBD 2018 • California Central Coast & Central Valley Regions



Quarterly Academy Webinars

- 1 | **TOPIC: ADVOCACY – YOUR VOICE MATTERS • First Quarter 2018**
DESCRIPTION • Understanding the legislative process and what happens behind the scenes. Ever wonder how laws are made in California? What really goes on behind the scenes at the State Capitol in Washington D.C.? Can you really affect public policy? Join and discuss relevant public policy issues that are moving through the legislative process and get an insider's guide on how you can be an effective change maker in your local ag community and at the state level.
- 2 | **TOPIC: LEADERSHIP DEVELOPMENT • Second Quarter 2018**
DESCRIPTION • Exercise your leadership skills as a young professional. Young professionals may not bring years of experience to a company, but they bring energy, a fresh perspective and knowledge of new technologies that others in the company may not have. Learn about how leadership creates influence, aims towards a vision, creates followers, empowers equally and outwardly, and how it is authentic.
- 3 | **TOPIC: AGRIBUSINESS MARKETING • Third Quarter 2018**
DESCRIPTION • Learn how the process of agribusiness marketing includes all the services involved in transferring the possession of agribusiness products from the seller to the buyer. Agribusiness marketing systems are defined as the primary mechanisms for coordinating production, distribution and consumption activities.
- 4 | **TOPIC: ABC'S OF FINANCE • Fourth Quarter 2018**
DESCRIPTION • No matter what stage of life you are at, creating a budget and adhering to it can be tedious. The most important subjects you will learn are the basic concepts and standards underlying financial accounting systems.



Please complete all fields on the application form below.
Final submission deadline for application is **December 31, 2017**.

If you have any questions about this application, please contact
Gabby Sanchez: gsanchez@unitedag.org or call (800) 223-4590.

STUDENT INFORMATION

Name: _____ Date of Birth: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Cell / Primary Phone: _____ E-mail: _____

SPONSOR COMPANY

UnitedAg Member Company Name: _____
Company Employee Name: _____ Relationship: _____

UNIVERSITY / COLLEGE INFORMATION

College Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Current Class Level: _____ Fall 2018 Class Level: _____
Expected Degree: _____ Expected Graduation Date: _____
Major: _____ Minor (if applicable): _____

QUESTIONNAIRE *(If more space is needed, please submit an extra typed page with this application)*

1. What do you hope to gain from the Agribusiness Emerging Leaders Academy? _____

2. Please tell us what leadership qualities you feel you already possess. _____

3. What professional and personal goals are you looking to achieve through this program? _____

I hereby certify that all information provided in this application is true and correct. I understand that if UnitedAg selects me as a candidate qualified to participate in the Agribusiness Emerging Leaders Academy for the 2018 calendar year, I will commit for the one-year program. I also give UnitedAg permission to publish my name, photograph, and resume in any public relations materials, press release or publication produced or disseminated by UnitedAg.

Applicant's Signature: _____ **Date:** _____