

ops  forum

YOUR HEALTH YOUR HUB

SUMMER CHALLENGE
RACE. TO. ENROLL!

START YOUR ENGINES!



FEATURED SPEAKERS



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Your Health, Your Hub

Race to enroll, Win with Wellness

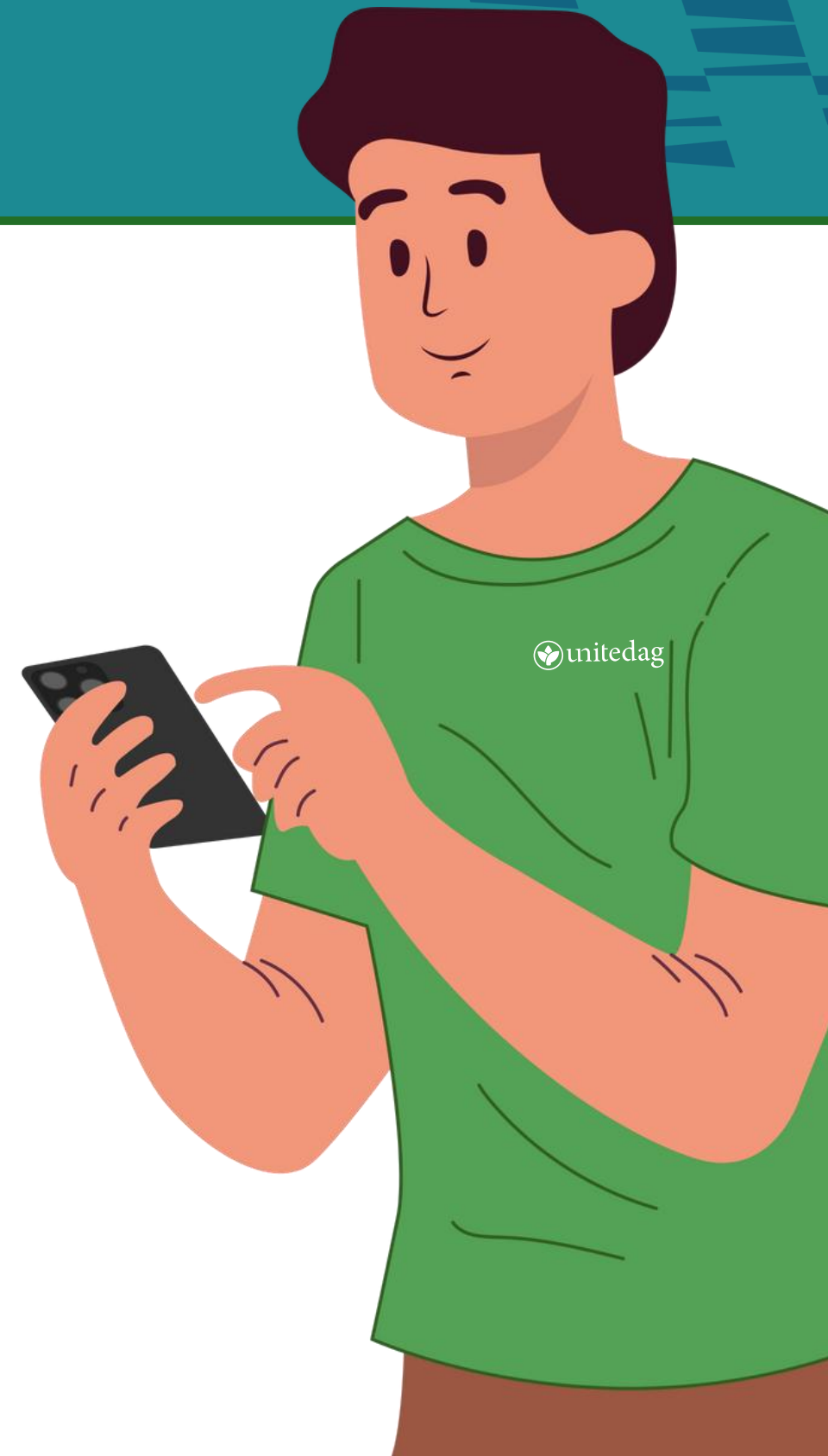
**Help Your Team Take Control of Their Health
& Boost Workplace Wellness!**

This summer, we invite you to join our health portal sign up initiative designed to get your employees connected to the UnitedAg Health Portal and empower them to take charge of their well-being.

Race Period: June 2 – August 31

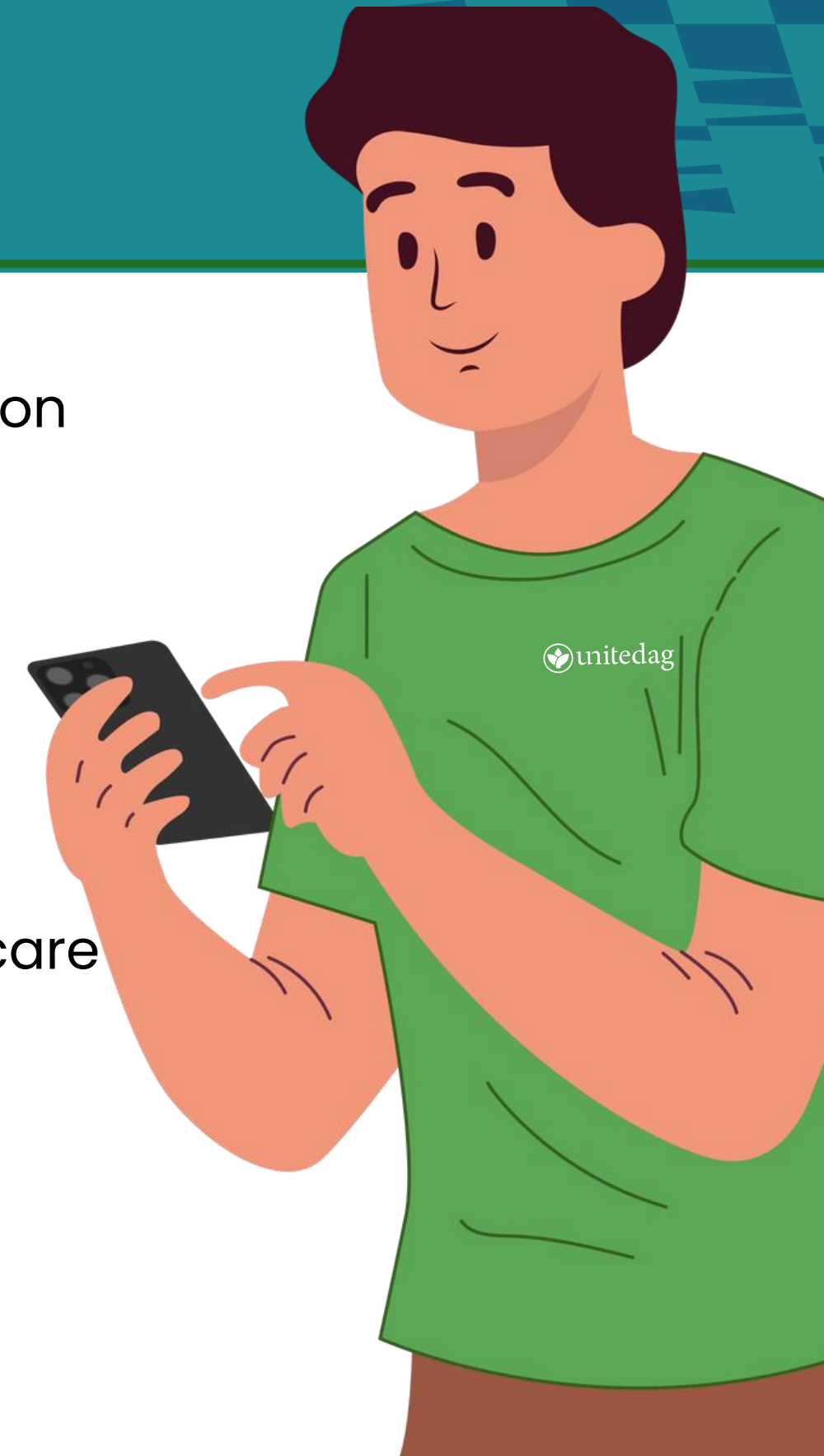
How it Works

- **Sign up your company for the race.**
- **Promote Enrollment:** Encourage your employees to register or log in to the Health Portal.
- **Challenge Period:** From June 2nd to August 31st, employees who enroll will be entered to win prizes.
- **We Handle the Rest:** UnitedAg provides material QR codes, digital templates, and prize fulfillment!



Why Health Portal Enrollment Matters:

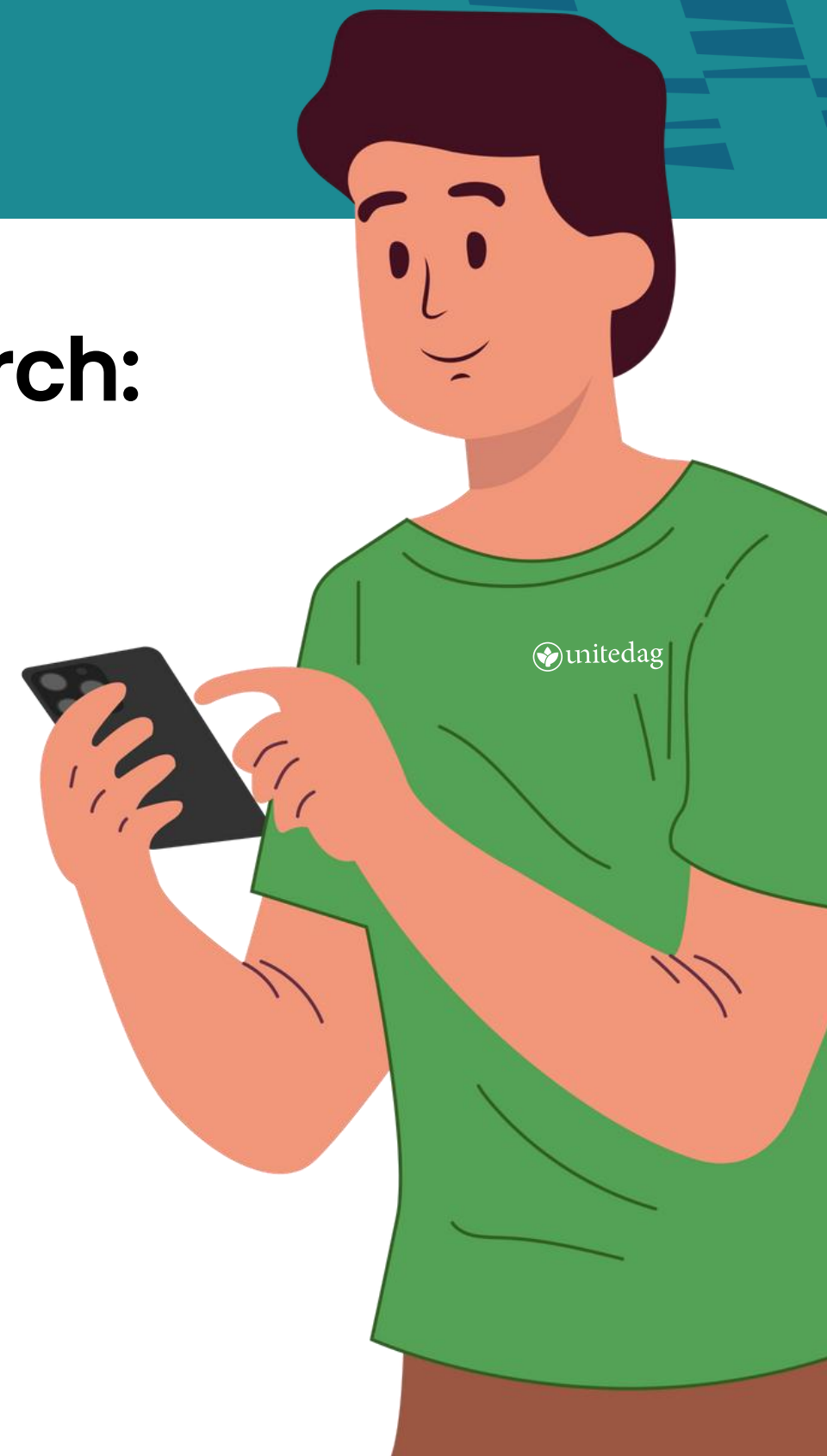
- ✓ Streamlined access to digital ID card
- ✓ Instant digital ID updates reduce employee requests and save administrative time.
- ✓ Improved Billing Accuracy
- ✓ Accurate Employee Information
- ✓ Builds a culture of wellness and engagement
- ✓ Empowering Informed Healthcare decisions



Incentives for Your Company

Enrolled employees will be eligible to win exclusive merch:

- Wellness bundles
- Fitness trackers
- Phone stands
- Summer-themed giveaways



Contest Rules

Employers will be grouped into three categories based on the number of eligible subscribers:

- **Small Employer:** Fewer than 25 subscribers
- **Medium Employer:** 25 –100 subscribers
- **Large Employer:** Over 100 subscribers

Winners will be determined by the highest percentage of subscriber registrations on the Health Portal within each size category.





Prize Details

Top-performing employers in each group (Small, Medium, Large) will receive Wellness Dollars to invest in future employee health initiatives—such as flu clinics, fitness programs, healthy snack programs, or wellness incentives. Monthly updates will be provided via email to company contact and winners will be announced early September.



How to Use Your Wellness Dollars

Healthy Breakroom Upgrades

Stock fresh fruits, veggies, and nutritious snacks weekly to encourage better eating at work.

Grocery Gift Card Raffles

Reward participation in wellness programs or challenges with raffled grocery store gift cards.

Walking Challenge Incentives

Offer prizes or PTO for employees who complete monthly step goals (e.g., 5K steps/day for 30 days).

Healthy Staff Lunches

Celebrate wins or host appreciation days with a catered, healthy meal for the whole team.

Build a Walking Path

Create or improve an outdoor or indoor walking trail around your facility to promote daily movement

Timeline

May 27

Campaign Kits Ship

Look out for your toolkit with posters, decals, and promo materials.

August 31

Challenge Concludes

Last day for employees to enroll and participate.

May 23

Company Registration Deadline

Sign up to participate in the Summer Challenge.

June 2

Challenge Begins

Encourage employees to enroll and engage with the Health Portal and mobile app.

September

Winners announced and prizes awarded

Top companies recognized based on employee participation.



Your Health, Your Hub

Race to enroll, Sign Up Today!

To register for the race visit: unitedag.org/yourhealthyourhub



Race registration closes - May 23rd