

Presented by  unitedag

LEADING WITH PURPOSE

Panel Discussion

February 13
1:00 - 2:00 pm



**Empowering
Voices,
Inspiring
Change**

LOCATION:

**Women's Conference Pavilion
World Ag Expo**

This event is complimentary for World Ag Expo attendees.



unitedag.org/waexpo



Leading with Purpose

This session celebrates the leadership of women in agriculture and highlights the importance of purpose-driven leadership in shaping the industry's future. Participants will explore the core principles of leading with purpose, gaining tools to inspire teams, foster innovation, and achieve personal and organizational goals. They will leave with a deeper understanding of their "why," and actionable steps to embrace unique leadership journeys and drive meaningful impact in their organizations and communities.

Hear from a panel of industry professionals as they share their stories of how agriculture has played an instrumental role in shaping their paths and empowering them to lead with purpose. Gain insights into their challenges, triumphs, and the values that drive their commitment to making a meaningful difference in the agricultural community.



Featured Panelists

Tina Jones

Director & Controller

Trilogy Personnel & Land Mgmt., Inc.

Lennet Giron

HR Director

Trilogy Personnel & Land Mgmt., Inc.

Chana Hauben

Vice President of HR

UnitedAg

Bridget Sanchez

Chief of Staff

UnitedAg

Maribel Ochoa

(Moderator)

Director of Communications

UnitedAg



Networking Event

2:00 pm - 3:00 pm | Women's Conference Pavilion

After the panel discussion, connect with fellow industry peers at our exclusive networking event. Enjoy delicious hors d'oeuvres and refreshing mocktails while building valuable connections with industry peers.

The networking event is free, but spaces are limited!
Registration closes Thursday, February 6th.

**RSVP for
Networking Event**

unitedag.org/wa-networking

