



AgCelerate

46TH ANNUAL MEETING & CONFERENCE

April 29 - May 1, 2026
Allegretto Vineyard Resort
2700 Buena Vista Drive, Paso Robles, CA

SCHEDULE

TUESDAY, APRIL 28

Board of Trustees Lunch & Meeting (Closed Meeting)
12:00 pm - 4:00 pm

Joint Board Dinner (Private Event by Invite Only)
5:00 pm - 8:00 pm

WEDNESDAY, APRIL 29

Registration
8:00 am - 5:00 pm

Silent Auction
8:00 am - 8:00 pm

Joint Board Meeting (Closed Meeting)
8:00 am - 12:00 pm

Board of Directors Meeting (Closed Meeting)
12:30 pm - 2:00 pm

Winery Tours
Pear Valley Vineyards & Hope Family Wines (Note: Included with full Conference registration. A la carte tickets available)
2:30 pm - 6:30 pm

Welcome Dinner at the Allegretto Resort
7:00 pm - 9:00 pm

THURSDAY, APRIL 30

Registration
8:00 am - 11:00 am

AEF Silent Auction
8:00 am - 8:00 pm

Annual Meeting & Keynote
8:30 am - 10:00 am *(Breakfast available at 7:00 am)*

Session 1: Ag Healthcare Innovation Panel (General Session)
10:30 am - 12:00 pm

Annual Luncheon & This is Ag! Panel Discussion
12:30 pm - 2:00 pm

Session 2: AgCelerating Advocacy (General Session)
2:15 pm - 4:00 pm

Annual Awards Gala Dinner
6:00 pm - 10:00 pm *(Cocktail Reception, 6:00 pm - 7:00 pm)*

FRIDAY, MAY 1

3rd Annual PAC Golf Tournament
Hunter Ranch Golf Course
9:00 am - 2:00 pm

Note: All events and times are subject to change.

ACCOMMODATIONS & REGISTRATION



ALLEGRETTO RESORT

2700 Buena Vista Drive, Paso Robles, CA 93446
allegrettovineyardresort.com | 805.369.2500

HOTEL RESERVATIONS & ROOM RATE

The Allegretto Resort room block is currently fully booked. For additional accommodation options, please visit unitedagconference.org/accommodations.

For questions, contact Maribel Ochoa at mochoa@unitedag.org or 800.223.4590

CONFERENCE PRICING

Don't wait! Conference registration closes **April 10**.

Member \$750 per attendee

Non-Member \$850 per attendee

ADDITIONAL INFORMATION

To register, please submit your completed conference registration form to unitedag.org/confreg or email mochoa@unitedag.org.

All conference attendees are required to complete a registration form.

A LA CARTE PRICING

To view a la carte pricing and register for individual events, download the **Conference A La Carte Form** at unitedag.org/alacarte.

REGISTRATION DEADLINE & CANCELLATION POLICY

The deadline to register for the conference is **April 10**. Full refunds will be provided for registration cancellation requests submitted in writing to mochoa@unitedag.org before this date. Please note that no refunds will be issued after April 10.

To cancel your hotel reservation* or for assistance, contact **Maribel Ochoa** at mochoa@unitedag.org.

**Cancellation fees may apply*



WELCOME DINNER LA DOLCE VITA

WEDNESDAY, APRIL 29 | 7:00 PM - 9:00 PM

Kick off the conference in true La Dolce Vita style at our Welcome Dinner, a special evening celebrating UnitedAg's 46th Anniversary. Set against the stunning backdrop of the Allegretto Piazza, this elegant gathering invites you to slow down, savor the moment, and connect with fellow leaders and partners in a beautiful open-air setting inspired by old-world Italian charm.

Enjoy an evening of networking, delicious refreshments, and shared reflection as we honor UnitedAg's remarkable legacy and highlight key milestones from the past 46 years —while looking ahead to the exciting possibilities to come. We are honored to feature Fiona Ma, California's State Treasurer, as our guest speaker, offering insight into California's economic landscape and the future ahead.

WELCOME DINNER SPECIAL GUEST

STATE TREASURERY UPDATE

FIONA MA, CPA

California State Treasurer

Fiona Ma, CPA, is California's 34th State Treasurer. She was first elected on November 6, 2018 and was reelected on November 8, 2022. She is the first woman of color and the first woman Certified Public Accountant (CPA) elected to the position.

The State Treasurer's Office was established in the California Constitution in 1849. The office provides financing for schools, roads, housing, recycling and waste management, hospitals, public facilities, and other essential infrastructure projects that improve the lives of Californians.

As the world's fourth-largest economy, California relies on the Treasurer as its primary banker. Treasurer Ma's office processes approximately \$3 trillion in transactions annually and oversees an investment portfolio averaging \$165 billion, including funds beneficially owned by more than 2,300 local governments. She also serves as agent of sale for all State bonds and trustee for billions in state indebtedness.



ANNUAL MEETING & KEYNOTE

THURSDAY, APRIL 30 | 8:30 AM - 10:00 AM



CELEBRATE 46 YEARS OF INNOVATION AND GROWTH

Join UnitedAg's Annual Meeting & Breakfast Keynote as we celebrate 46 years of service to the agricultural community. This event brings together leaders, members, and industry professionals to highlight UnitedAg's commitment to healthcare, advocacy, leadership, and education.



Attendees will hear from leadership about new membership initiatives and engage in discussions on the future of UnitedAg. Dan Heath, our Annual Keynote Speaker, will present Upstream—The Quest to Solve Problems Before They Happen, sharing practical insights on how organizations can anticipate challenges and address issues before they escalate.

This gathering offers a valuable opportunity to connect, collaborate, and celebrate UnitedAg's legacy in serving the agricultural community.

ANNUAL BREAKFAST KEYNOTE SPEAKER

RESET—HOW TO CHANGE WHAT'S NOT WORKING

DAN HEATH

Bestselling Author, Speaker & Thought Leader on Change and Innovation, & Host of the What It's Like to Be... Podcast

Dan Heath is the #1 New York Times bestselling author or co-author of six acclaimed business books—Switch, Made to Stick, Decisive, The Power of Moments, Upstream, and his newest release, Reset (January 2025). His books have been translated into 35 languages, sold over 4 million copies worldwide, and earned honors from Amazon and Apple, including Best Nonfiction and Best Audiobook of the Year, as well as the Owl Award for Best Business Book.

He also hosts the Top 5 Apple Careers podcast, What It's Like to Be..., where he interviews professionals ranging from a couple's therapist to a homicide detective and cattle rancher.

Heath holds an MBA from Harvard Business School and a BA from University of Texas at Austin, and lives in Durham, North Carolina.



FEATURED SESSION SPEAKERS



Dean Noble-Tolla *Chief Product & Analytics Officer, Prealize Health | Session 1: Ag Healthcare Innovation Summit*

Dean Noble-Tolla is the Chief Product & Analytics Officer at Prealize Health, where he leads development of one of healthcare's most advanced AI models. Over the past 15 years, he has helped health plans and providers turn complex data into actionable strategies, scalable technologies, and measurable growth. At Prealize Health, he led the launch of a groundbreaking model that identifies rising risk, predicts timing, and pinpoints key clinical drivers. His prior work includes predictive solutions that reduce medical waste, automate care authorization, optimize wound care triage, and enable proactive palliative care referrals.



John Petito *Chief Strategy Officer, TailorCare | Session 1: Ag Healthcare Innovation Summit*

John is Chief Strategy Officer at TailorCare, where he leads enterprise strategy, marketing, and corporate development. He brings over 20 years of experience advising payers, providers, and health organizations on strategy and transformation, with previous leadership roles at SCAN Group, Oliver Wyman, Strategy&, and Aetna.



Meni Shikhman *SVP, Customer Strategy & Growth, TytoCare | Session 1: Ag Healthcare Innovation Summit*

Meni brings over 20 years of experience in medical devices and digital health, specializing in healthcare technology, AI solutions, and global commercialization. He spent over a decade at Abbott Diagnostics in senior leadership roles across informatics, product management, R&D, and strategy, including Chief Software Architect in the Informatics Division, and later served as Chief Product Officer at CareDox. He is currently Senior Vice President of Strategy and Growth at TytoCare, leading global growth, partnerships, and commercialization of AI-powered virtual care solutions.



Tom M. Nunes *President, The Nunes Company, Inc. | This is Ag!*

Tom M. Nunes is the fifth-generation president of The Nunes Company, Inc., a leading grower-shipper of conventional and organic produce marketed under the Foxy® brand. Elected president in 2019, he brings more than 20 years of experience across the company's operations. A graduate of Cornell University, Tom is committed to honoring his family's farming legacy while driving innovation and stewardship to ensure a strong future for the next generation.



Kirti Mutatkar *President & CEO, UnitedAg | President's Message & This is Ag!*

Kirti Mutatkar is a visionary leader dedicated to making high-quality, affordable healthcare accessible to the agricultural community. As CEO of UnitedAg, a quarter-billion-dollar association health plan, she empowers members and employer groups to deliver innovative, cost-effective care through an empathetic, collaborative approach. Kirti serves as Chair of the Health Care Administrators Association (HCAA) Board of Directors and as Director at Large for AgSafe, advocating for safety and health in agriculture. She also hosts the podcast This is Ag!, sharing insights and stories from agriculture.

FEATURED SESSION SPEAKERS



Louie A. Brown, Jr. *Partner, Kahn Soares & Conway, LLP | Session 2: AgCelerating Advocacy*

Louie A. Brown, Jr. manages the firm's Sacramento office and the Government Relations Group, representing clients before the California State Legislature and various state administrative agencies. Louie specializes in providing clients with expert advice in maneuvering through California's complex legislative and regulatory process and played key roles in negotiating legislation and regulation on a variety of topics.



Jeff Aiello *Owner-Executive Producer, 18Thirty Entertainment | Session 2: AgCelerating Advocacy*

Jeff Aiello is an Emmy Award-winning documentary filmmaker and producer with over 35 years of experience in broadcast and cable television. He spent 15 years as Director of Marketing, Production, and Programming for ABC 30 and The Walt Disney Company, leading creative initiatives in content development. A skilled cinematographer, editor, and storyteller, Jeff continues to craft compelling documentaries and visual narratives that captivate audiences worldwide.



Lynette R. Jacquez *Principal, CJ Lake, LLC | Session 2: AgCelerating Advocacy*

Lynn Jacquez is Managing Partner and Principal of CJ Lake LLC, bringing decades of experience in federal service, government relations, and private law practice. She previously served as counsel to the House Judiciary Committee, where she helped draft the Immigration Reform and Control Act of 1986. She later co-founded what became CJ Strategies and established CJ Lake LLC in 2011. Ms. Jacquez advises clients on federal legislative and regulatory strategy, funding and policy opportunities, transportation and emissions reduction programs, and workforce and immigration law. She is a member of the D.C. Bar and holds degrees from L'Université d'Aix-Marseilles and the University of Notre Dame Law School.



Joshua C. Walters *Chief of Strategy, Alliance of California's Farmers & Ranchers | Session 2: AgCelerating Advocacy*

Joshua C. Walters is a resourceful political professional and attorney with nearly two decades of experience in politics, campaigns, legislative processes, and issue advocacy. As a proven crisis manager, he develops successful campaigns and innovative solutions for elected leaders, political coalitions, and various organizations in high-stakes environments. Walters specializes in campaign strategy, coalition building, and crafting effective messaging across media platforms.



Chris Devers *CEO, Rancho Cielo | Annual Awards Gala Dinner, Special Guest Speaker*

Chris Devers serves as Chief Executive Officer of Rancho Cielo, bringing a deep personal connection to the organization and a strong commitment to the Monterey/Salinas community. Raised on a walnut farm in California's Central Valley, Devers understands the unique challenges and opportunities facing agricultural regions. Prior to joining Rancho Cielo, he served as Senior Director of Alternative Programs at the Monterey County Office of Education. He is passionate about advancing the Ranch's mission and expanding its positive impact across the diverse communities it serves.

SESSION MODERATORS



Santiago Martin, Jr. *President, Trilogy Personnel & Land Mgmt., Inc. | Session 1: Ag Healthcare Innovation Panel*

Santiago "Chago" Martin, Jr. is the President of Trilogy Personnel & Land Management, Inc. He grew up in Bakersfield and spent most of his childhood working on the farms of Kern and Tulare Counties. In 2009, Chago founded Cal Ag Resources, Inc. a single-source partner for comprehensive personnel management and compliance solutions for agriculture. He holds a BS in Management Science from UC San Diego. Chago joined the Board of Directors in 2023 and was appointed Treasurer in 2024.



AJ Cisney *General Manager, Rancho Guadalupe, LLC | This is Ag!*

Aaron "AJ" Cisney is General Manager for Rancho Guadalupe, LLC and Managing Partner of Blair Crop Services. He is Chair Emeritus of the AgSafe Board of Directors and Chairman of the Board of the Grower-Shipper Association of Santa Barbara and San Luis Obispo Counties. A past Chairman of the UnitedAg Board of Directors, AJ was appointed to the UnitedAg Board of Trustees in 2022 and was appointed Treasurer in 2024.



Eric Bream *President, Bream Family Farms, Inc. | Session 2: AgCelerating Advocacy*

Eric Bream is a third-generation family farmer in Tulare County. Before returning to the family farm in 2014, Eric had a long career with the California Department of Corrections and Rehabilitation. He is an alumnus of the California Agricultural Leadership Program – Class 48, a board member at Tulare County Farm Bureau and administrator for My Job Depends on Ag. Eric joined the UnitedAg Board of Directors in 2019 and was appointed Chair in 2024.



Jayson Welter *General Counsel & Corporate Secretary, UnitedAg | Session 2: AgCelerating Advocacy*

Jayson Welter has over 20 years of legal and healthcare experience both in the private and public sectors serving in key management roles. Throughout his career, he honed his skills by understanding health plans from A-Z, combining this with a deep understanding of healthcare operations, and finally adding the legal and compliance aspects to his vast set of skills.





ANNUAL LUNCHEON, PRESIDENT'S MESSAGE & THIS IS AG!

THURSDAY, APRIL 30 | 12:30 PM - 2:00 PM



This is Ag!
with KIRTI MUTATKAR

Experience the energy of This is Ag!—dynamic and in the moment—at this year's Annual Luncheon. This engaging mid-day program brings together industry leaders, members, and innovators for a lively discussion inspired by UnitedAg's signature podcast, featuring UnitedAg President & CEO, Kirti Mutatkar, who will also share a special President's Message.

Enjoy great food, fresh insights, and meaningful connections as we spotlight the voices shaping the future of agriculture.



ANNUAL AWARDS GALA DINNER

THURSDAY, APRIL 30 | 6:00 PM - 10:00 PM

AgCelerate

A NIGHT AT THE OPERA

The Annual Awards Gala Dinner will wrap up our 46th conference festivities. Join us for an unforgettable evening featuring special guest speaker Chris Devers, CEO of Rancho Cielo, as he honors our WomenAg graduates and AEF scholarship recipients. We will also recognize the dedicated members who contribute to our committees, ambassador programs, and leadership initiatives. Don't miss this opportunity to celebrate the hard work and commitment of our community as we conclude this special anniversary celebration!

Dress Code: Cocktail Formal

WINERY AG TOURS

Note: This event is included with full conference registration.

WEDNESDAY, APRIL 29 | 2:30 PM - 6:30 PM



SIP, SAVOR, AND EXPLORE PASO ROBLES WINE COUNTRY

Enjoy guided tours and curated tastings at two premier wineries in the heart of Paso Robles Wine Country—**Pear Valley Vineyards** and **Hope Family Wines**. Explore the vineyards, learn about each winery's unique approach to craftsmanship, and experience firsthand the innovation and sustainability practices shaping today's agricultural landscape. Along the way, connect with fellow members and industry peers during an unforgettable, behind-the-scenes experience that celebrates the spirit of Paso Robles winemaking.

Schedule

- 2:30 pm - Shuttle Departs Allegretto Resort
- 3:00 - 4:15 pm - Pear Valley Vineyard Tour & Tasting
- 4:45 - 6:15 pm - Hope Family Wines Tour & Tasting
- 6:15 pm - Shuttle Departs Hope Family Wines to Allegretto Resort

Ag Tour Pricing (A la carte)

- A la carte tickets are available at \$100.00 per attendee

Note: This event is included with full conference registration. For guests not attending the Conference, a la carte tickets are available. All attendees must be 21 years or older.





Friday, May 1
9:00 am - 2:00 pm
Hunter Ranch Golf Course
4041 Highway 46 East, Paso Robles, CA

UnitedAg is excited to host its 3rd Annual PAC Golf Tournament benefiting AgPAC. Take advantage of this wonderful event taking place at the Hunter Ranch Golf Course in Paso Robles, located only 10 minutes from The Allegretto Vineyard Resort.

Enjoy an outstanding day of golf and networking, while contributing to UnitedAg's State PAC.

Tournament Fees Include:

Tournament entry, golf cart rental, breakfast/lunch, drink tickets, tournament swag, and entry into the Closest to the Pin and Longest Drive contests.

- Single Player: \$175.00
- Foursome: \$650.00 *(Save \$50.00)*
- Mulligans: One for \$10 or three for \$25.00

About the Golf Course

Hunter Ranch Golf Course is a true golfer's haven. This stunning 18-hole championship layout offers some of the finest playing conditions on California's Central Coast. Expect fast, smooth greens and immaculate fairways framed by century-old oaks, natural lakes, and native grasses ready to greet your tee shots.

Register for Golf at unitedagconference.org/golf.



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DON'T WAIT!
THE REGISTRATION DEADLINE IS APRIL 10, 2026

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