



LEGACY \$12,000

The Legacy Sponsorship is the premier year-long sponsorship level of the UnitedAg Annual Conference. Sponsorship will grant you premier visibility and signage in all key conference printed materials, badges, welcome packet insert, webpage, social media, podcast series, webinars, signature giveaways, and pre & post media updates. Also included is the opportunity to feature a promotional video during key conference events.

Sponsorship includes 4 conference registrations. (Limited to 4 sponsors)

SUSTAINING \$6,000

Sustaining Sponsors will have their logo included on all key conference printed materials, signage, webpage, social media and pre & post media updates. **Sponsorship includes 3 conference registrations. (Unlimited Sponsors)**

SUPPORTING \$3,000

Supporting Sponsors will have their logo included on the conference program, signage, webpage and social media. **Sponsorship includes 2 conference registrations. (Unlimited Sponsors)**

CONTRIBUTING \$1,500

Contributing Sponsors will have their logo included on the conference program, signage, webpage and social media. **Sponsorship includes 1 conference registration. (Unlimited Sponsors)**

ANNUAL LUNCHEON SPONSOR \$1,500

Recognition during Annual Luncheon; Opportunity to provide promo giveaway to be given out during the event; Company name/logo will be included on the agenda; two (2) tickets included to attend the Annual Awards Luncheon. **(Limited to 4 sponsors)**

ANNUAL DINNER DANCE & AWARDS SPONSOR \$1,200

Recognition during Annual Dinner Dance; One (1) ticket included to attend the Annual Dinner Dance; Company name/logo displayed during the event; recognition in the Conference program. **(Limited to 4 sponsors)**

ANNUAL BREAKFAST & KEYNOTE SPONSOR \$1,000

Recognition during Annual Breakfast; Company name/logo on agenda; Company name/logo in Annual Conference program; Two (2) tickets included to attend the Annual Breakfast & Keynote. **(Limited to 4 sponsors)**





46TH ANNIVERSARY SPONSOR \$500

Recognition during Welcome Reception; Company name/logo on promotional pieces, event signage and Conference program; 1 ticket included to attend the Welcome Reception; logo featured on all digital newsletters throughout 2026. **(Unlimited sponsors)**

SESSION SPONSOR \$500

Company name/logo displayed during all Conference sessions with additional recognition in the Conference program. **(Unlimited Sponsors)**

BREAK SPONSOR \$250

Company name/logo displayed on signage at all break stations with additional recognition in the conference program. **(Unlimited Sponsors)**

AG TOUR SPONSOR \$500

Recognition during the Welcome Reception; Company name/logo on promotional pieces and event signage; 1 ticket included to attend the Welcome Reception at the Allegretto. **(Limited to 4 sponsors)**

INNOVATION & TECHNOLOGY SPONSOR \$1,500

As part of our digital transformation, these sponsors support our mission to deliver faster service and improved access to health benefit information for our members by helping UnitedAg streamline processes and adopt innovative technologies. Your company name/logo will be featured across our digital health platforms year-long. **(Unlimited Sponsors)**

PODCAST SPONSOR \$1,000

We will promote your company name/logo on social media and include your company name/logo on the podcast page. We will include your listing on our monthly newsletter (8,500 subscribers) for the full 12-month period. **(Unlimited Sponsors)**

WOMENAG NETWORK SPONSOR \$500

Your company name/logo will appear on all marketing materials, all written materials of the online session, and showcasing your company on all social media and Academy webpage. Recognition of your sponsorship in the WomenAg graduation program and program participant directory. **(Unlimited Sponsors)**

HR ROUNDTABLE SPONSOR \$300

Your company name/logo, website and hyperlink will be featured on regional HR Roundtable invitation, event website, pre-post communications and all social media promotional efforts; recognition during welcome remarks and on handout materials. **(Unlimited Sponsors)**

